



BMW SERIES

REFINED • REDESIGNED • RESTYLED

BMW SERIES

Strength training has evolved beyond the number of pounds bench-pressed and reps sit-ups. Today, it's about burning calories, building lean muscle, improving bone density, and managing chronic illness. The strength training revolution has begun and nowhere is that more evident than with the all new BMW strength line from Body Strong Fitness.

Since being displayed at China Sport Show in Fuzhou in 2016, our BMW machines draw the attention of both domestic & overseas customers, which caused a great sensation throughout the industry. Many customers come to our booth and consult the specs and test the machines on site. We get further large orders. After we started mass production of BMW machines, it won the general appraisal and deep trust from various old and new customers both at home and abroad by the superior products. It helps us boost the overall sales & increase production capacity rapidly.

Now we're redefining what it means to be the best with refined movements, restyled aesthetics, and reimagined user features. It's good news for your clients, and the over 20 million gym members who depend on strength machines to consistently achieve their health and fitness goals.

The BMW strength line is in getting the results that keep your members coming back.



The 「Beauty」 is IN THE DETAILS

Main Features of BMW Strength Line

- ① The design of the weight tower adopt the concept of upper & lower covers seamless connection, which makes the whole appearance with layering & stereoscopic impression;
- ② We add the digital meter, which can help the users to see their motion data intuitively;
- ③ All the caps of the handles is made of aluminum, which will not get rust easily after you use long time;
- ④ Seat with the main frame connection part use the high strength steel plate dealt with bending, all the pulleys are covered with the bending steel plate;
- ⑤ Seat height adjustment adopt the most popular four-connecting rod structure, which makes the seat more stable;
- ⑥ The weight pin has strong magnetism, which helps the user choose the weight conveniently and safely!



BMW SERIES



BMW-001

Seated Chest Press

- Dimensions (LxWxH): 50x56x59in (127x141x150cm)
- Weight: 506lbs (230 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-002

Butterfly

- Dimensions (LxWxH): 47x56x59in (120x143x150cm)
- Weight: 528lbs (240 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-002A

Rear Delt / PecFly

- Dimensions (LxWxH): 52x60x81in (132x153x205cm)
- Weight: 462lbs (210 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-003

Shoulder Press

- Dimensions (LxWxH): 65x54x59in (166x138x150cm)
- Weight: 594lbs (270 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-003A

Lateral Raise

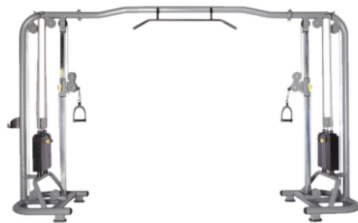
- Dimensions (LxWxH): 47x44x59in (119x110x150cm)
- Weight: 550lbs (250 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-004

Seated Row

- Dimensions (LxWxH): 60x49x59in (153x124x150cm)
- Weight: 528lbs (240 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-005

Cable Crossover

- Dimensions (LxWxH): 145x34x90in (369x86x230cm)
- Weight: 323lbs (147 kg)
- Weight Stacks: 176*2lbs (80*2 kg)



BMW-005A

Functional Trainer

- Dimensions (LxWxH): 155x150x155cm
- Weight: 770lbs (350 kg)
- Weight Stacks: 176*2lbs (80*2 kg)



BMW-006

Biceps Curl

- Dimensions (LxWxH): 66x53x59in (168x134x150cm)
- Weight: 594lbs (270 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-007

Triceps Press

- Dimensions (LxWxH): 54x46x59in (136x116x150cm)
- Weight: 572lbs (260 kg)
- Weight Stacks: 176lbs (80 kg)

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BMW-008

Upper Limbs

- Dimensions (LxWxH): 56x58x91in (141x148x232cm)
- Weight: 726lbs (330 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-009

Back Extension

- Dimensions (LxWxH): 49x44x59in (124x111x150cm)
- Weight: 462lbs (210 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-010

Abdominal

- Dimensions (LxWxH): 55x47x59in (140x119x150cm)
- Weight: 528lbs (240 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-011

Rotary Torso

- Dimensions (LxWxH): 50x56x59in (127x141x150cm)
- Weight: 528lbs (240 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-012

High Pulley

- Dimensions (LxWxH): 57x55x76 in (146 x140 x193cm)
- Weight: 594lbs (270 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-012A

Horizontal Pulley

- Dimensions (LxWxH): 64x44x59 in (163x112x150cm)
- Weight: 440lbs (200 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-012B

Lat PullDown

- Dimensions (LxWxH): 62x41x75 in (157x105x191cm)
- Weight: 572lbs (260 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-013

Seated Leg Curl

- Dimensions (LxWxH): 52x47x59 in (132x120x150cm)
- Weight: 682lbs (310 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-013A

Horizontal Leg Curl

- Dimensions (LxWxH): 69x44x59 in (175x112x150cm)
- Weight: 594lbs (270 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-014

Leg Extension

- Dimensions (LxWxH): 52x47x59 in (132x120x150cm)
- Weight: 594lbs (270 kg)
- Weight Stacks: 176lbs (80 kg)

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BMW-015

Leg Press

- Dimensions (LxWxH):
74x43x59 in (187x110x150cm)
- Weight: 836lbs (380 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-016

Multi Hip

- Dimensions (LxWxH):
44x46x65 in (112x118x165cm)
- Weight: 594lbs (270 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-016A

Glute Extension

- Dimensions (LxWxH):
79x40x59 in (200x102x150cm)
- Weight: 660lbs (300 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-017

Seated Calf Extension

- Dimensions (LxWxH):
59x44x59 in (149x112x150cm)
- Weight: 550lbs (250 kg)
- Weight Stacks: 176lbs (80 kg)



BMW-018

Inner Thigh

- Dimensions (LxWxH):
30x65x59 in (76x166x150cm)
- Weight: 528lbs (240 kg)
- Weight Stacks: 176lbs (80 kg)

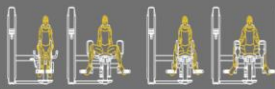


BMW-019

Outer Thigh

- Dimensions (LxWxH):
30x65x59 in (76x166x150cm)
- Weight: 528lbs (240 kg)
- Weight Stacks: 176lbs (80 kg)

ABD&ADD STATION



Body Position
Under the controlled movement, keep two feet on the footplate, do the extending or clamping movement with your legs.

Exercise Movement
Adductor: As shown on picture, open your legs against two side cushions, then clamp your legs with your strength. Then release your strength and extend the legs slowly. Repeat this movement.



1. Placards

Intuitive, easy-to-read placards illustrate proper set-up, movement, and muscles trained.

2. Water Bottle/Towel Holder

A convenient water bottle & towel & phone holder is standard on every BMW machine.

3. Ergonomic Double-Stitched Upholstery

With its clean & one-step moulding technique, the BMW seat not only looks great, it also ensures the most rigorous workouts

4. Caoutchouc Grips

Anti sweat-stained caoutchouc material provides extra security for the user's grip.

5. Wire Cable

High-quality & wear resistance wire cable covered with PU, the diameter is 5.7mm, the maximal -weight-bearing capacity is 1400 KGF.

6. Pulley Block

Premium nylon pulley block, its diameter is 106mm, for extra durability.

7. Enclosed Weights Stacks

Smooth and quiet in operation, the fully enclosed weight stacks look sleek and avoid users from contact with the moving weights.

8. Smooth & Stable Adjustments

Four-bar linkage with gas assist lets the user effortlessly adjust the seat height and back pad position while high contrast position indicators make it easy to repeat the position with each use.

9. Brightly Colored Adjustment Indicators

All the adjustments are highlighted in yellow making them easy to identify.

10. Seamless Connection with Upper & Lower Shrouds

Shroud is designed with seamless connection by upper & lower different parts with sense of layering and beauty.

11. Balancing Weights covered with PU

Add the balancing weights, which was made of cast iron, covered with PU, the weight of each side is 7.5KGS.

CUSTOMIZE YOUR EQUIPMENT TO BUILD YOUR BRAND



公司深入洞察市场需求，满足个性化消费，以定制级服务为理念，
满足不同客户需求，根据客户自己风格，
定制属于自己的健身器材，开创了中国健身行业先河



网纹黑 207-1 黑皱 BWG 黑亮光 8101 铁灰色 2896 深灰草油 SEW0021D 灰金属砂纹 SJY3001



珠光白 SEW0052 亮银 H1070140M 一次性粉 396228 土豪金 SJY0011D 黄亮光 4151 荧光绿 SEK0019



桔黄 SEF0010 桔黄 SEF0009 玫瑰红 SEG0030 红亮光 396236 紫亮光 SEH0009 兰闪银 SEY1006



褐色 编号ZD-01



红色 编号ZD-03



灰色 编号ZD-05



橘黄色 编号ZD-07



蓝色 编号ZD-09



绿色 编号ZD-11



深灰色 编号ZD-13



紫红色 编号ZD-15



黑色 编号ZD-02



黄色 编号ZD-04



橘红色 编号ZD-06



咖啡色 编号ZD-08



栗色 编号ZD-10



米黄色 编号ZD-12



深棕色 编号ZD-14



紫色 编号ZD-16

缤纷色彩尽在宝德龙，总有一抹适合您！

IT PAYS TO

Look good

You know it better than anyone: when it comes to member retention, your facility can use any advantage it can get. And, along with selecting the best equipment, customization is a great way to stand out from your competition – just ask the hundreds of satisfied gym owners who have already personalized their BMW equipment.

Choose from a wide range of exclusive, premium or standard frame colors and upholstery fabrics. Personalize your equipment with custom graphics and embroidery to complement the overall look and feel of your facility. Make every piece of BMW equipment yours.

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Spread health philosophy, advocate healthy life style

Mostly satisfy for healthy life demanded by citizen

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